

## Reflection on learning experience

The first half of the project I found out that you have to zoom out during the project, to keep your target in mind. I think that I sometimes stay too much zoomed in, and don't divide my attention well. So from now I want to work towards the end product.

I also documented a lot more pictures, in the midterm report we found out that we actually missed a lot of pictures. Also our design looked like a PowerPoint presentation according to Nami, our tutor. That in combination with the looks of the products of other groups gave me the insight that the design is very important to make it attractive, to make people want to read it.

I think I gained quite a lot of basic editing experience during the project, we also needed a few editing techniques that are a little more complicated, because of that I really needed to go into the program.

The presentation in the market form was totally new for me. I don't like the part that you get a grade based on the few minutes you have to fully explain your idea and choices made. I'm used to write everything in reports completely written out, the teacher read it all the way through and after that he gave a grade. Bart told us we are going to get a lot of this kind of markets. Because of that I want to improve my pitching and presentation skills and try to show things in a well-organized clear way. This is going to change my way of working as a designer a lot and I think that is a good thing.

I think we have put a lot of effort and energy in the project and I'm satisfied about the outcome of it.

## Reflection on the group process

The group worked together very well. As a group we had didn't always had the same opinion but when we didn't, we discussed it with each other and eventually we resolved the disagreements. Also due to the fact that you could tell the rest what you thought about without being laughed at and they listened as well.

During the first weeks we all worked on the improvement.

At one point in the project the division of the tasks wasn't quite equal. Armando was holding himself responsible for a lot of tasks. To dissolve that we took him some tasks out of hands.

I took the responsibility for the video. I had some minor experience with editing and one of the things I clearly remembered was the time it actually costs compared to the time you think it's going to cost. Because of that we tried to shoot the video's for the video as soon as possible. After that I started editing. The footage was quite good so searching the best parts was not that hard. The hardest part was masking the nametags and searching and adding the sound effects. Overall I learned a lot about adobe premiere and I think I can use this in upcoming projects.

I also made the different prototype tiles, out of paper, foam and balsa wood, models in Solid Works and also the masks that we handed out at the market. I made the sketch for the final prototype tile in Solid Works as well.

We decided to print the poster at my home, the costs were lower and we didn't have to wait for the printer to be free.

Altogether I think we worked together very well, and I enjoyed the collaboration as well.